

AHAD ALMARRI

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SUMMARY

Detail-oriented professional with a Bachelor's degree in English Language and a Diploma in Computer Application and Secretarial Management. Experienced in marketing, graphic design, and social media management. Skilled in content creation, translation, and event coordination. Fluent in Arabic and English, with proficiency in Adobe Creative Suite and Microsoft Office. Strong project management and communication skills.

EDUCATION

Bachelor of Arts in English Language Saudi Arabia
Imam Abdulrahman Bin Faisal University August 2017 - May 2022

Diploma in Computer Application and Secretarial Management Saudi Arabia
Itana Institution May 2021 – November 2022

EXPERIENCE

Sahara Net Company Saudi Arabia
Marketing Coordinator April 2023 – Present

- Created and managed content for various marketing channels, maintaining brand consistency.
- Coordinated with 5+ internal teams (including sales, design, and product development) to launch over 20 successful marketing initiatives, resulting in a 20% increase in project completion efficiency and on-time delivery.
- Contributed to digital marketing strategies, resulting in a 40% increase in social media engagement, a 25% improvement in email open rates, and a 15% boost in organic SEO rankings.
- Provided administrative support to the marketing team, including scheduling meetings and maintaining databases.
- Assisted in planning and organizing marketing events, including trade shows and conferences.
- Managed relationships with external vendors, ensuring the timely delivery of marketing materials and event resources, reducing costs by 10% while maintaining high quality.
- Led post-event analysis and follow-up strategies, enhancing customer lead generation and strengthening partnership opportunities.

Shgardi Company Saudi Arabia
Marketing Specialist August 2022 – February 2023

- Developed engaging content for various marketing channels, including social media, websites.
- Designed over 50 visually appealing graphics for marketing materials, including social media posts, banners, and advertisements, resulting in a 20% increase in user engagement.
- Assisted in planning and executing marketing events, including logistics, vendor coordination, and promotion.
- Prepared and presented reports on marketing performance, including key metrics, insights, and recommendations.

COURSES & CERTIFICATES

Graphic design Continue Education Center
June 2022 – August
SEO and Translation Course Shobbak Company
September 2022 – December 2022

SKILLS & INTERESTS

Languages: Arabic (Native) | English (Fluent)

Technical Skills: Language Knowledge | Cultural Knowledge | Adobe | Microsoft Office | Procreate | Canva

Soft Skills: Project Management | Critical Thinking | Public Speaking | Strong Writing | Problem Solving | Communication | Leadership | Time Management

Interests: Translation | Languages | Research | Graphic design | Art | Music | Books | Content Writing